

LAUREN FELDMAN
School of Communication and Information
Rutgers, The State University of New Jersey
4 Huntington Street / New Brunswick, NJ 08901
email: lauren.feldman@rutgers.edu

EDUCATION

Ph.D. Communication, Annenberg School for Communication, University of Pennsylvania, 2008

M.A. Communication, Annenberg School for Communication, University of Pennsylvania, 2005

B.A. English (magna cum laude), Duke University, 1999

ACADEMIC POSITIONS

2025-present *Chair*, Department of Journalism & Media Studies
School of Communication & Information, Rutgers University

2023-present *Professor*, Department of Journalism & Media Studies
School of Communication & Information, Rutgers University

2016-2023 *Associate Professor*, Department of Journalism & Media Studies
School of Communication & Information, Rutgers University

2013-2016 *Assistant Professor*, Department of Journalism & Media Studies
School of Communication & Information, Rutgers University

2008-2013 *Assistant Professor*, Public Communication Division
School of Communication, American University

2003-2007 *Research and Teaching Fellow*
Annenberg School for Communication, University of Pennsylvania

PUBLICATIONS

Books

1. Borum Chattoo, C., & **Feldman, L.** (2020). *A comedian and an activist walk into a bar: The serious role of comedy in social justice*. University of California Press.

Reviewed in *Comedy Studies*, *European Journal of Humor Research*, *Humor*, *International Journal of Communication*, *Journalism & Mass Communication Quarterly*, *Journal of Public Interest Communications*, *Mass Communication & Society*, *LSE Review of Books*, *Studies in American Humor*

Refereed Journal Articles

1. Hart, P.S., **Feldman, L.**, Choi, S., & Zhang, A. (in press). Unequal risks, unequal responses: Differential effects of emphasizing race vs. class disparities in news stories about climate impacts. *Science Communication*.
2. Hart, P.S., **Feldman, L.**, Choi, S., Chin, S., Hiaeshutter-Rice, D. (2025). Climate change advocacy and engagement on social media. *Science Communication*, 47(3), 385-412.
3. Wang, L., & **Feldman, L.** (2025). Source matters? Exploring the effects of source congeniality on corrections of false information on Twitter. *International Journal of Press/Politics*, 30(1), 232-255.
4. Mosallaei, A., & **Feldman, L.** (2024). Do you see what I see? Perceptions and effects of image-text congruency in online climate change news. *Journalism & Mass Communication Quarterly*. Advance online publication.
5. Weinstein, C., & **Feldman, L.** (2024). Comedy for racial justice? The mediating effects of narrative mechanisms and perceived humor types on persuasive outcomes related to racially biased policing. *Mass Communication & Society*, 27(5), 1277-1301.
6. Hart, P.S., **Feldman, L.**, Choi, S., Zhang, A., & Hegland, A. (2023). The influence of flooding imagery and party cues on perceived threat, collective efficacy, and intentions for political action to address climate change. *Science Communication*, 45 (5), 627-664.
7. **Feldman, L.**, & Hart, P. S. (2021). Upping the ante? The effects of ‘emergency’ and ‘crisis’ framing in climate change news. *Climatic Change*, 169 (10), 1-20.
8. Kotcher, J., **Feldman, L.**, Luong, K. T., Wyatt, J., & Maibach, E. (2021). Advocacy messages about climate and health are more effective when they include information about risks, solutions, and a normative appeal: Evidence from a conjoint experiment. *The Journal of Climate and Health*, 3, 1-7.
9. Hart, P. S., & **Feldman, L.** (2021). The benefit of focusing on air pollution instead of climate change: How discussing power plant emissions in the context of air pollution, rather than climate change, influences perceived benefits, costs, and political action for policies to limit emissions. *Science Communication*, 43(2), 199-224.
10. Jones-Jang, S. M., Hart, P.S., **Feldman, L.**, & Moon, W. (2020). Diversifying or reinforcing science communication? Examining the flow of frame contagion across media platforms. *Journalism & Mass Communication Quarterly*, 97(1), 98-117.
11. Borum Chattoo, C., **Feldman, L.**, & Riley, A. H. (2020). The role of different TV storytelling approaches in engaging Hispanic parents and caregivers around early childhood development. *International Journal of Communication*, 14, 24-45.
12. **Feldman, L.**, & Borum Chattoo, C. (2019). Comedy as a route to social change: The effects of satire and news on persuasion about Syrian refugees. *Mass Communication & Society*, 22(3), 277-300.
13. **Feldman, L.**, & Hart, P. S. (2018). Climate change as a polarizing cue: Framing effects on public support for low-carbon energy policies. *Global Environmental Change*, 51, 54-66.
14. Hart, P. S., & **Feldman, L.** (2018). Would it be better to not talk about climate change? The impact of climate change and air pollution frames on support for regulating power plant emissions. *Journal of Environmental Psychology*, 60, 1-8.
15. **Feldman, L.**, & Hart, P. S. (2018). Broadening exposure to climate change news? How framing and political orientation interact to influence selective exposure. *Journal of Communication*, 68(3), 480-502.

16. **Feldman, L.**, & Hart, P. S. (2018). Is there any hope? How climate change news imagery and text influence audience emotions and support for mitigation policies. *Risk Analysis*, 38(3), 585-602.
17. Stroud, N. J., **Feldman, L.**, Wojcieszak, M., & Bimber, B. (2018). The consequences of forced versus selected political media exposure. *Human Communication Research*, 45(1), 27-51.
18. **Feldman, L.**, Wojcieszak, M., Stroud, N. J., & Bimber, B. (2018). Explaining media choice: The role of issue-specific engagement in predicting interest-based and partisan selectivity. *Journal of Broadcasting and Electronic Media*, 62(1), 109-130.
19. **Feldman, L.**, Hart, P. S., Leiserowitz, A., Maibach, E., & Roser-Renouf, C. (2017). Do hostile media perceptions lead to action? The role of hostile media perceptions, political efficacy, and ideology in predicting pro-climate change activism. *Communication Research*, 44(8), 1099-1124.
20. Borum Chattoo, C., & **Feldman, L.** (2017). Leveraging entertainment storytelling for public engagement in global poverty: The role of documentary and comedy in social change. *Journal of Communication*, 67(5), 678-701.
21. **Feldman, L.**, Hart, P. S., & Milosevic, T. (2017). Polarizing news? Representations of threat and efficacy in leading U.S. newspapers' coverage of climate change. *Public Understanding of Science*, 26(4), 481-497.
22. Hart, P. S., & **Feldman, L.** (2016). The influence of climate change efficacy messages and efficacy beliefs on intended political participation. *PLOS ONE*.
<http://dx.doi.org/10.1371/journal.pone.0157658>
23. Hart, P. S., & **Feldman, L.** (2016). The impact of climate change-related imagery on public opinion and behavior change. *Science Communication*, 38(4), 415-441.
24. Wojcieszak, M., Bimber, B., **Feldman, L.**, & Stroud, N. J. (2016). Partisan news and political participation: Exploring causal pathways. *Political Communication*, 33(2), 241-260.
25. **Feldman, L.**, & Hart, P. S. (2016). Using political efficacy messages to increase climate activism: The mediating role of emotions. *Science Communication*, 38(1), 99-127.
26. Hart, P. S., **Feldman, L.**, Leiserowitz, A., & Maibach, E. (2015). Extending the impacts of hostile media perceptions: Influences on discussion and opinion polarization in the context of climate change. *Science Communication*, 37(4), 506-532.
27. Hmielowski, J. D., **Feldman, L.**, Myers, T. A., Leiserowitz, A., & Maibach, E. (2014). An attack on science?: Media use, trust in scientists, and perceptions of global warming. *Public Understanding of Science*, 23(7), 866-883.
28. **Feldman, L.**, Myers, T. A., Hmielowski, J. D., & Leiserowitz, A. (2014). The mutual reinforcement of media selectivity and effects: Testing the reinforcing spirals framework in the context of global warming. *Journal of Communication*, 64(4), 590-611.
29. Hart, P. S., & **Feldman, L.** (2014). Threat without efficacy? Climate change on U.S. network news. *Science Communication*, 36(3), 328-354.
30. **Feldman, L.**, Stroud, N. J., Bimber, B., & Wojcieszak, M. (2013). Assessing selective exposure in experiments: The implications of different methodological choices. *Communication Methods and Measures*, 7(3), 198-220.
31. **Feldman, L.** (2013). Learning about politics from *The Daily Show*: The role of viewer orientation and processing motivations. *Mass Communication and Society*, 16(4), 586-607.
32. **Feldman, L.** (2013). Cloudy with a chance of heat balls: The portrayal of global warming on *The Daily Show* and *The Colbert Report*. *International Journal of Communication*, 7, 430-451.
33. **Feldman, L.**, Maibach, E., Roser-Renouf, C., & Leiserowitz, A. (2012). Climate on cable: The

nature and impact of global warming coverage on Fox News, CNN, and MSNBC. *International Journal of Press/Politics*, 17(1), 3-31.

34. **Feldman, L.** (2011). The opinion factor: The effects of opinionated news on information processing and attitude change. *Political Communication*, 28(2), 163-181.
35. **Feldman, L.** (2011). The effects of journalist opinionation on learning from the news. *Journal of Communication*, 61(6), 1183-1201.
36. **Feldman, L.** (2011). Partisan differences in opinionated news perceptions: A test of the hostile media effect. *Political Behavior*, 33(3), 407-432.
37. **Feldman, L.**, & Young, D. G. (2008). Late-night comedy as a gateway to traditional news: An analysis of time trends in news attention among late-night comedy viewers during the 2004 presidential primaries. *Political Communication*, 25(4), 401-422.
38. Pasek, J., **Feldman, L.**, Romer, D., & Jamieson, K. H. (2008). Schools as incubators of democratic participation: Building long-term political efficacy with civic education. *Applied Developmental Science*, 12(1), 26-37.
39. **Feldman, L.**, & Price, V. (2008). Confusion or enlightenment? How exposure to disagreement moderates the effects of political discussion and media use on candidate knowledge. *Communication Research*, 35(1), 61-87.
40. **Feldman, L.**, Pasek, J., Romer, D., & Jamieson, K. H. (2007). Identifying best practices in civic education: Lessons from the Student Voices program. *American Journal of Education*, 114(1), 75-100.
41. **Feldman, L.** (2007). The news about comedy: Young audiences, *The Daily Show*, and evolving notions of journalism. *Journalism: Theory, Practice, & Criticism*, 8(4), 359-380.

Peer-Reviewed Conference and Workshop Proceedings

1. Park, J., Ellezhuthil, R., Isaac, J., Mergerson, C., **Feldman, L.**, & Singh, V. (2023). Misinformation detection algorithms and fairness across political ideologies: The impact of article level labeling. *Proceedings of the 15th ACM Web Science Conference (WebSci '23)*.
2. Park, J., Ellezhuthil, R., Arunachalam, R., **Feldman, L.**, & Singh, V. (2022). Toward fairness in misinformation detection algorithms. *Workshop Proceedings of the 16th International AAAI Conference on Web and Social Media (ICWSM 2022)*. Association for the Advancement of Artificial Intelligence. <https://doi.org/10.36190/2022.54>

Technical Reports

1. National Academies of Sciences, Engineering, & Medicine. (2024). *Understanding and addressing misinformation about science*. Washington, DC: The National Academies Press.

Book Chapters

1. **Feldman, L.** (2017). Assumptions about science in satirical news and late night comedy. In K. H. Jamieson, D. Scheufele, & D. Kahan (Eds.), *The Oxford handbook of the science of science communication* (pp. 321-331). Oxford University Press. [peer-reviewed]
2. **Feldman, L.** (2017). The hostile media effect. In K. Kenski & K. H. Jamieson (Eds.), *The Oxford handbook of political communication* (pp. 549-564). Oxford University Press. (also published in *Oxford Handbooks Online*, 2014)

3. **Feldman, L.**, Leiserowitz, A., & Maibach, E. (2011). The science of satire: *The Daily Show* and *The Colbert Report* as sources of public attention to science and the environment. In A. Amarasingam (Ed.), *The Stewart/Colbert effect: Essays on the real impacts of fake news* (pp. 25-46). McFarland and Company.
4. Nisbet, M. C., & **Feldman, L.** (2011). The social psychology of political communication. In D. Hook, B. Franks and M. Bauer (Eds.), *Communication, culture and social change: The social psychological perspective* (pp. 284-299). Palgrave Macmillan.
5. Price, V., & **Feldman, L.** (2009). News and politics. In R. L. Nabi & M. B. Oliver (Eds.), *The Sage handbook of media processes and effects* (pp. 113-129). Sage.

Encyclopedia Entries

1. **Feldman, L.** (2016). The effects of TV and cable news viewing on climate change opinion, knowledge, and behavior. In M. C. Nisbet (Ed.), *Oxford encyclopedia of climate change communication*. Oxford University Press. [peer-reviewed]
2. **Feldman, L.** (2012). The hostile media effect. In P. Moy (Ed.), *Oxford bibliographies online: Communication*. Oxford University Press. [peer-reviewed]
3. Price, V., & **Feldman, L.** (2008). News processing and retention. In W. Donsbach (Ed.), *The international encyclopedia of communication*, vol. 7 (pp. 3260-3266). Wiley-Blackwell.

Book Reviews

1. **Feldman, L.** (2024). Review of *Irony and Outrage: The Polarized Landscape of Rage, Fear, and Laughter in the United States* by Dannagal Goldthwaite Young. *American Book Review*, 45(2), 49-53.
2. **Feldman, L.** (2011). Review of *From Cronkite to Colbert: The Evolution of Broadcast News* by Geoffrey Baym. *Journalism: Theory, Practice, & Criticism*, 12(4), 497-499.

Research Reports

1. Borum Chattoo, C., **Feldman, L.**, Riley, A. H., & Reines, D. (2018). Using comedy documentary to engage young U.S. Hispanics on health care: The impact of a multimedia experiment. A report of American University's Center for Media & Social Impact *Rise Up: Media for Social Change Project*.
2. **Feldman, L.**, Nisbet, M. C., Leiserowitz, A., & Maibach, E. (2010). The climate change generation? Survey analysis of the perceptions and beliefs of young Americans. Joint Report of American University's School of Communication, The Yale Project on Climate Change, and George Mason University's Center for Climate Change Communication.
3. Turow, J., **Feldman, L.**, & Meltzer, K. (2005). Open to exploitation: American shoppers online and offline. A report for the Annenberg Public Policy Center.

GRANTS

2019-2023 National Science Foundation (Award#: SES-1915790), “EAGER: SaTC: Early-Stage Interdisciplinary Collaboration: Fair and Accurate Information Quality Assessment Algorithms,” Role: Co-Principal Investigator; PI: V. Singh (\$315,946).

2017 The Opportunity Institute, “Pequeños y Valiosos: 2017 Campaign Storytelling Evaluation,” Role: Co-Principal Investigator; PI: C. Borum Chattoo (\$100,000).

2017 The California Endowment, “Health & Justice for all Californians via Comedy,” Role: Co-Principal Investigator; PI: C. Borum Chattoo (\$25,000).

2012-2016 National Science Foundation (Award#: SES-1419604), “The Influence of Efficacy, Framing, and Political Orientation on Selective Perception and Selective Exposure: The Case of Atmospheric Change,” Role: Co-Principal Investigator; PI: P. S. Hart (\$219,292).

2011-2013 Spanish Ministry of Science and Innovation, “ Democratically Important Media Effects, Selective Exposure to News Media, and the Forced-Choice Error Problem,” Role: Co-Investigator; PI: M. Wojcieszak (€ 40,000).

2010-2011 Research Projects Support Programme of Junta de Castilla y León, Spain, “The Political Effects of Forced versus Selective Exposure,” Role: Co-Investigator; PI: M. Wojcieszak (€ 6,386).

2009-2010 Provost’s Faculty Research Grant, American University, “Learning from Late-Night: The Role of Viewer Motivation,” Role: PI (\$7,744).

2007 John S. and James L. Knight Foundation, as part of the Carnegie-Knight Initiative on the Future of Journalism Education, “To Opine or Not to Opine: The Consequences of Opinionated News for Information Processing, Attitudes, and Knowledge,” Role: Co-Principal Investigator; PI: V. Price (\$9,820).

HONORS AND AWARDS

2022 Excellence in Service Award, Journalism & Media Studies Department, Rutgers University

2021 Honorary Mention for the Activism, Communication & Social Justice Division’s Outstanding Book Award, International Communication Association
awarded for: Borum Chattoo, C., & Feldman, L. (2020). *A Comedian and An Activist Walk into a Bar*.

2021 Finalist, Next Generation Indie Book Awards, Social Justice Category
awarded for: Borum Chattoo, C., & Feldman, L. (2020). *A Comedian and An Activist Walk into a Bar*.

2020 Article of the Year Award, Mass Communication & Society Division, Association for Education in Journalism & Mass Communication
awarded for: Feldman, L., & Borum Chattoo, C. (2019). “Comedy as a route to social change: The effects of satire and news on persuasion about Syrian refugees.” *Mass Communication & Society*.

2020 Excellence in Research Award, Journalism & Media Studies Department, Rutgers University

2019 Top-Three Finalist for the Frank Research Prize in Public Interest Communications
awarded for: Feldman, L., & Borum Chattoo, C. (2019). “Comedy as a route to social change:

	The effects of satire and news on persuasion about Syrian refugees.” <i>Mass Communication & Society</i> .
2018	Article of the Year Award – Second Place, Communicating Science, Health, Environment and Risk (ComSHER), Association for Education in Journalism & Mass Communication awarded for: Feldman, L., Hart, P. S., Leiserowitz, A., Maibach, E., & Roser-Renouf, C. (2017). “Do hostile media perceptions lead to action? The role of hostile media perceptions, political efficacy, and ideology in predicting pro-climate change activism.” <i>Communication Research</i> .
2018	First-Round Finalist for the Frank Research Prize in Public Interest Communications awarded for: Borum Chattoo, C., & Feldman, L. (2017). “Leveraging entertainment storytelling for public engagement in global poverty: The role of documentary and comedy in social change.” <i>Journal of Communication</i> .
2016	Top Faculty Paper Award, Environmental Communication Division, International Communication Association awarded for: Hart, P. S., & Feldman, L. “The impact of climate change-related imagery on public opinion and behavior change.”
2014	Excellence in Teaching Award, Journalism & Media Studies Department, Rutgers University
2013	Top Faculty Paper Award, Political Communication Division, International Communication Association awarded for: Feldman, L., Myers, T. A., Hmielowski, J. D., & Leiserowitz, A. “The mutual reinforcement of media selectivity and effects: Testing the reinforcing spirals framework in the context of global warming.”
2012	Keith R. Sanders and Lynda Lee Kaid Best Article of the Year Award, Political Communication Division, International Communication Association awarded for: Feldman, L. (2011). The opinion factor: The effects of opinionated news on information processing and attitude change. <i>Political Communication</i> .
2012	Top Faculty Paper Award, Mass Communication Division, International Communication Association awarded for: Hmielowski, J. D., Feldman, L., Myers, T. A., & Leiserowitz, A. “An attack on science?: Media use, trust in scientists, and perceptions about global warming.”
2008	Top Student Paper Award, Political Communication Division, International Communication Association awarded for: Feldman, L. “The effects of journalist opinionation on learning from television news.”
2006	Top Paper Award, Political Communication Division, International Communication Association awarded for: Price, V., Feldman, L., Freres, D., Cappella, J. N., & Zhang, W. “Informing public opinion about health care reform through online deliberation.”

REFEREED CONFERENCE PRESENTATIONS

1. Hart, P. S., Feldman, L., Choi, S., & Zhang, A. (2025). Racial attitudes and unequal impacts of climate change: How emphasizing class or race in news stories influences public perceptions and support for climate policies. Presented at the Annual Conference of the Association for Education in Journalism and Mass Communication, San Francisco, CA, 8-10 August.
2. Weinstein, C., & Feldman, L. (2023). Comedy for racial justice? The mediating effects of narrative mechanisms and perceived humor types on persuasive outcomes related to racially biased policing. Presented at the Annual Conference of the National Communication

Association, National Harbor, Maryland, 16-19 November.

3. Wang, L., & Feldman, L. (2023). Source matters? Exploring the effects of source congeniality on fact-checking on Twitter. Presented at the Annual Conference of the Association for Education in Journalism and Mass Communication, Washington, DC, 7-10 August.
4. Hart, P.S., Feldman, L., Choi, S., Zhang, A., & Hegland, A. (2023). The influence of flooding imagery and party cues on perceived threat, collective efficacy, and intentions for political action to address climate change. Presented at the Annual Conference of the International Communication Association, Toronto, Canada, 25-29 May.
5. Park, J., Ellezhuthil, R., Isaac, J., Mergerson, C., Feldman, L., & Singh, V. (2023). Misinformation detection algorithms and fairness across political ideologies: The impact of article level labeling. Presented at the 15th ACM Web Science Conference (WebSci '23), Austin, TX, 30 April – 1 May.
6. Park, J., Ellezhuthil, R., Arunachalam, R., Feldman, L., & Singh, V. (2022). Toward fairness in misinformation detection algorithms. Presented at the Workshop on News Media and Computational Journalism (MEDIATE), 16th International AAAI Conference on Web and Social Media (ICWSM 2022), Atlanta, GA, 6 June.
7. Feldman, L., Hart, P. S., Choi, S., Chinn, S., & Hiaeshutter-Rice, D. (2022). Climate change advocacy and engagement on social media. Presented at the International Communication Association Pre-Conference on Science of Science Communication: Mapping the Field, Paris, France, 25 May.
8. Feldman, L., & Hart, P. S. (2021). Upping the ante? The effects of ‘emergency’ and ‘crisis’ framing in climate change news. Presented at the Annual Conference of the Association for Education in Journalism and Mass Communication, Virtual, 4-7 August.
9. Jang, M., Hart, P. S., Feldman, L., & Moon, W. K. (2019). Frame contagion: Tracking the pathways of climate change frames across news and Twitter. Presented at the Annual Conference of the International Communication Association, Washington, DC, 24-28 May.
10. Borum Chattoo, C., Feldman, L., & Riley, A. H. (2018). From reality to drama: The role of entertainment TV storytelling in empowering U.S. Hispanic parents. Presented at the Annual Conference of the Association for Education in Journalism and Mass Communication, Washington, DC, 6-9 August.
11. Feldman, L., & Hart, P. S. (2018). Climate change as a polarizing cue: Framing effects on public support for low-carbon energy policies. Presented at the Annual Conference of the International Communication Association, Prague, Czech Republic, 24-28 May.
12. Feldman, L., & Borum Chattoo, C. (2018). Comedy and social change: The effects of satire and news on persuasion about Syrian refugees. Presented at the Annual Conference of the International Communication Association, Prague, Czech Republic, 24-28 May.
13. Hart, P. S., & Feldman, L. (2018). The impact of climate change / air pollution frames on support for regulating power plant emissions. Presented at the Annual Conference of the International Communication Association, Prague, Czech Republic, 24-28 May.
14. Borum Chattoo, C., & Feldman, L. (2017). Leveraging entertainment storytelling for public engagement in global poverty: The role of documentary and comedy in social change. Presented at the International Communication Association Pre-Conference on Innovations in Narrative-Based Interventions, San Diego, CA, 25 May.
15. Feldman, L., & Hart, P. S. (2016). Is there any hope? How climate change news imagery and text influence audience emotions and support for mitigation policies. Presented at the Annual Convention of the National Communication Association, Philadelphia, PA, 10-13 November.

16. Hart, P. S., & Feldman, L. (2016). The influence of internal, external, and response efficacy on climate change-related political participation. Presented at the Annual Conference of the Association for Education in Journalism and Mass Communication, Minneapolis, MN, 4-7 August.
17. Hart, P. S., & Feldman, L. (2016). The impact of climate change-related imagery on political behavior. Presented at the International Symposium on Society and Resource Management, Houghton, MI, 22-26 June.
18. Hart, P. S., & Feldman, L. (2016). The impact of climate change-related imagery on public opinion and behavior change. Presented at the Annual Conference of the International Communication Association, Fukuoka, Japan, 9-13 June.
19. Feldman, L. (2015). A review of the hostile media effect. Presented at the Annual Conference of the Midwest Association for Public Opinion Research. Chicago, IL, 20-21 November.
20. Feldman, L., & Hart, P. S. (2015). Using political efficacy messages to increase climate activism: The mediating role of emotions. Presented at the International Communication Association Post-Conference on Climate and Sustainability Campaigns, San Juan, Puerto Rico, 26 May.
21. Hart, P. S., & Feldman, L. (2015). Hostile media perceptions as a driver of discursive actions in the context of global climate change. Presented at the Annual Conference of the International Communication Association, San Juan, Puerto Rico, 21-25 May.
22. Wojcieszak, M., Bimber, B., Feldman, L., & Stroud, N. J. (2015). Partisan news and political participation: Exploring mediated relationships. Presented at the Annual Conference of the International Communication Association, San Juan, Puerto Rico, 21-25 May.
23. Stroud, N. J., Wojcieszak, M., Feldman, L., & Bimber, B. (2014). Why choice matters in experimental designs with political stimuli. Presented at the Annual Meeting of the American Political Science Association, Washington, DC, 28-31 August.
24. Feldman, L., Hart, P. S., & Milosevic, T. (2014). The threat, self-, external, and response-efficacy model: Examining climate change in leading U.S. newspapers. Presented at the Annual Conference of the Association for Education in Journalism and Mass Communication, Montreal, Canada, 5-9 August.
25. Hart, P. S., Feldman, L., Roser-Renouf, C., Leiserowitz, A., & Maibach, E. (2014). Extending the impacts of hostile media perceptions: Influences on discussion and opinion polarization. Presented at the Annual Conference of the Association for Education in Journalism and Mass Communication, Montreal, Canada, 5-9 August.
26. Feldman, L., Hart, P. S., Leiserowitz, A., Maibach, E., & Roser-Renouf, C. (2014). Do hostile media perceptions lead to action? The role of hostile media perceptions, political efficacy, and ideology in predicting pro-climate change activism. Presented at the Annual Conference of the International Communication Association, Seattle, WA, 22-26 May.
27. Wojcieszak, M., Stroud, N. J., Feldman, L., & Bimber, B. (2013). Forced-choice error: Attitude polarization following media exposure. Presented at the Annual Conference of the American Political Science Association, Chicago, IL, 29 Aug – 1 Sept.
28. Feldman, L., Myers, T. A., Hmielowski, J. D., & Leiserowitz, A. (2013). The mutual reinforcement of media selectivity and effects: Testing the reinforcing spirals framework in the context of global warming. Presented at the Annual Conference of the International Communication Association, London, England, 17-21 June.
29. Wojcieszak, M., Feldman, L., Stroud, N. J., & Bimber, B. (2013). Explaining media choice: Predictors of news selection. Presented at the Annual Conference of the International

Communication Association, London, England, 17-21 June.

30. Feldman, L., Stroud, N. J., Bimber, B., & Wojcieszak, M. (2013). Assessing selective exposure in experiments: The implications of different methodological choices. Presented at the National Conference of the Midwest Political Science Association, Chicago, 11-14 April.

31. Hart, P. S., & Feldman, L. (2012). Framing climate change in the public sphere. Presented at the Society for Risk Analysis Annual Meeting, San Francisco, CA, 9-12 December.

32. Rolfe-Redding, J., Maibach, E., Feldman, L., & Leiserowitz, A. (2012). Republicans and climate change: An audience analysis of predictors for beliefs and policy preferences. Presented at the Annual Conference of the International Communication Association, Phoenix, AZ, 24-28 May.

33. Hmielowski, J. D., Feldman, L., Myers, T. A., & Leiserowitz, A. (2012). An attack on science?: Media use, trust in scientists, and perceptions about global warming. Presented at the Annual Conference of the International Communication Association, Phoenix, AZ, 24-28 May.

34. Feldman, L. (2011). Learning about politics from *The Daily Show*: The role of processing motivations. Presented at the Annual Conference of the Association for Education in Journalism and Mass Communication, St. Louis, MO, 10-13 Aug.

35. Feldman, L., Leiserowitz, A., & Maibach, E. (2011). The impact of *The Daily Show* and *The Colbert Report* on public attentiveness to science and the environment. Presented at the Annual Conference of the International Communication Association, Boston, MA, 26-30 May.

36. Wojcieszak, M., Stroud, N. J., Feldman, L., & Bimber, B. (2010). The political effects of forced versus selective exposure to news media. Presented at the Annual American Political Science Association (APSA) Preconference on Political Communication, Washington, DC, 1 Sept.

37. Feldman, L., Roser-Renouf, C., & Leiserowitz, A. (2010). Climate on cable: The effects of Fox News, CNN, and MSNBC on global warming beliefs and perceptions. Presented at the Annual Conference of the International Communication Association, Singapore, 22-26 June.

38. Feldman, L. (2009). The opinion factor: The effects of opinionated news on information processing and attitude change. Presented at the Annual Conference of the International Communication Association, Chicago, IL, 21-25 May.

39. Feldman, L. (2008). The tension between receiver bias and journalist bias in opinionated news. A study of information processing. Presented at the Annual Conference of the National Communication Association, San Diego, CA, 21-24 Nov.

40. Feldman, L. (2008). The effects of journalist opinionation on learning from television news. Presented at the Annual Conference of the International Communication Association, Montreal, Canada, 22-26 May.

41. Feldman, L., & Price, V. (2007). Modeling the sources and consequences of opinion quality. Presented at the Annual Conference of the National Communication Association, Chicago, IL, 15-18 Nov.

42. Price, V., Feldman, L., & Cappella, J. N. (2007). Public deliberation and public opinion about health care policy. Presented at the Annual Conference of the American Association for Public Opinion Research, Anaheim, CA, 17-20 May.

43. Feldman, L., & Price, V. (2007). Confusion or enlightenment? How exposure to disagreement moderates the effects of political discussion and media use on candidate knowledge. Presented at the Annual Conference of the International Communication Association, San Francisco, CA, 24-28 May.

44. Feldman, L., & Price, V. (2006). Understanding the use of news media, its motivations, and their impact on civic engagement: A generational approach. Presented at the Annual

Conference of the National Communication Association, San Antonio, TX, 16-19 Nov.

45. Feldman, L., & Young, D. G. (2006). Late-night comedy as a gateway to traditional news: An analysis of time trends in news attention among late-night comedy viewers during the 2004 presidential primaries. Presented at the Annual Meeting of the American Political Science Association, Philadelphia, PA, 30 Aug– 3 Sept.

46. Price, V., Feldman, L., Freres, D., Cappella, J. N., & Zhang, W. (2006). Informing public opinion about health care reform through online deliberation. Presented at the Annual Conference of the International Communication Association, Dresden, Germany, 19-23 June.

47. Feldman, L. (2005). Website interactivity and youth civic engagement. Presented at the Annual Conference of the National Communication Association, Boston, MA, 18-20 Nov.

48. Feldman, L. (2005). The news about comedy: Young audiences, *The Daily Show*, and evolving notions of journalism. Presented at the Annual Conference of the International Communication Association, New York, NY, 26-30 May.

49. Feldman, L. (2005). Faking the news: Journalism's response to *The Daily Show*. Presented at the Annual Conference of the Popular Culture and American Culture Associations, San Diego, CA, 23-26 March.

INVITED SYMPOSIA, WORKSHOPS, AND RESEARCH TALKS

2025 Moderator, “Advancing High-Quality Science Journalism: Challenges and Pathways Forward,” National Academies of Sciences, Engineering, and Medicine, Webinar, November 13.

2025 Panelist, “Understanding and Addressing Misinformation about Science,” Presentation to the Committee on Education for Thriving in a Change Climate, National Academies of Sciences, Engineering, and Medicine, Webinar, July 15.

2025 Panelist, “Misinformation in Science: Addressing the Challenge,” Research & Development Council of New Jersey, Webinar, March 25.

2025 Panelist, “Climate Communication After the Age of Denial,” Building Trust in Science Conference, Aspen Institute Science and Society Program & MIT Press, Massachusetts Institute of Technology, Cambridge, MA, March 11.

2024 Keynote address, “Finding hope: Challenges and opportunities in climate change communication,” North American Wind Energy Academy NAWEA/Wind Tech 2024 Graduate Student Symposium, Rutgers University, New Brunswick, NJ, October 29.

2024 Research talk, “The role of comedy in social change,” Comic Relief, New York, NY, February 28

2023 Keynote address, “Finding hope: Challenges and opportunities in climate change communication,” National Association of Biology Teachers (NABT) Professional Development Conference, Baltimore, MD, November 2.

2022 Research talk, “Finding hope: How climate change media can evoke emotions and motivate

public support for climate action,” Elihu Katz Colloquium, Annenberg School for Communication, University of Pennsylvania, Philadelphia, PA, December 16 (virtual).

2022 Panelist, Movie discussion on *Don't Look Up*, Harvard Mind Brain Behavior Interfaculty Initiative, Cambridge, MA, November 29 (virtual).

2022 Research talk, “Comedy, climate change, and social justice,” The Honors Program at New Jersey City University, Jersey City, NJ, March 29.

2021 Speaker, “Communicating hope and fear in a context of climate emergency,” Cognitive Sciences Institute (ISC) 2021 Summer School - Cognitive Challenges of Climate Change, University of Quebec - Montreal, June 4 (virtual).

2021 Panelist, Roundtable on the use of emergency powers to address the climate crisis, Center for Effective Government, University of Chicago, May 21 (virtual).

2021 Research talk, “The serious role of comedy in social justice,” Department of Communication Colloquium, Portland State University, April 9 (virtual).

2021 Research talk, “Can laughter help save the planet? Comedy's role in communicating about climate change,” Life Sciences Communication Colloquium, University of Wisconsin-Madison, April 7 (virtual).

2020 Panelist, “How can we be better communicators about science when misinformation abounds?” The Institute for Science & Policy Symposium 2020, Denver Museum of Nature & Science, December 3 (virtual).

2020 Book talk for *A Comedian and an Activist Walk into a Bar*, Napa Bookmine, Napa, CA, July 30 (virtual).

2020 Book talk for *A Comedian and an Activist Walk into a Bar*, The Second City, Chicago, IL, March 5.

2019 Research presentation and panelist, “Public engagement in the context of climate emergency,” Climate Emergency Declarations: A Scholarly Conversation, Rutgers University, October 3.

2019 Research presentation, “Can laughter help save the planet? Comedy's role in promoting public engagement with climate change,” Michigan Symposium on Media and Politics: Environmental Advocacy in a Polarized World, University of Michigan, February 22.

2018 Research presentation and panelist, Public Health & Climate Messaging Peer Learning Exchange Webinar, Climate Advocacy Lab, August 3.

2016 Keynote talk, “Science communication in political contexts: Media and climate change,” “Science Communication: Research and Practice” Workshop and Incubator, College of

Communications, Penn State University, October 29.

- 2016 Research talk, “Communicating climate change: News media, efficacy information, and the revival of hope,” Department of Communication, Cornell University, 14 March.
- 2016 Research talk, “Media and public trust in scientists,” Department of Microbiology & Immunology, Georgetown University Medical Center, 1 March.
- 2015 Research presentation, “Using political efficacy messages to communicate about climate change: Implications for the ideological divide,” Political Polarization: Media and Communication Influences Workshop, Center for the Study of Democratic Politics, Princeton University, Princeton, NJ, 1 May.
- 2014 Research presentation, “What we know about the portrayal of science in late-night comedy and satirical news,” Science of Science Communication Conference, Annenberg Public Policy Center, University of Pennsylvania, Philadelphia, PA, 16-18 October.
- 2014 Research talk, “Public polarization on climate change: The role of partisan media.” Rutgers University Department of Human Ecology Seminar Series, New Brunswick, NJ. 9 April.
- 2011 Research presentation, “Quantifying meaningful outcomes,” Breaking Boundaries: 2011 Symposium on Political Entertainment Media, University of Delaware, 8-10 April.
- 2010 Research presentation, “The hostile media effect.” Political Communication: State of the Field in the 21st Century Conference, Annenberg Public Policy Center, University of Pennsylvania, Philadelphia, PA, 2-4 December.
- 2010 Research presentation, “The consequences of opinionated, cable news for attitude polarization and persuasion,” Transnational Connections: Challenges and Opportunities for Political Communication, IE University, Segovia, Spain, 24-25 March.

INVITED GUEST LECTURES (EXTERNAL)

- 2024 Guest lecture, “Engaging the public with climate change: The role of hope and efficacy,” Annenberg School for Communication, University of Pennsylvania, February 14 (virtual).
- 2023 Guest lecture, “Can laughter help save the planet? Comedy’s role in communicating about climate change,” School of Communication and Culture, Royal Roads University, Vancouver, BC, Canada, February 8 (virtual).
- 2022 Guest lecture, “Can laughter help save the planet? Comedy’s role in communicating about climate change,” School of Communication and Culture, Royal Roads University, Vancouver, BC, Canada, August 4 (virtual).
- 2021 Guest lecture, “Can laughter help save the planet? Comedy’s role in communicating about

climate change,” School of Communication and Culture, Royal Roads University, Vancouver, BC, Canada, August 9 (virtual).

2019 Guest lecture, “The influence of climate change news imagery and text on audience emotions and support for mitigation policies,” Department of Journalism and Media Communication, Colorado State University, April 11 (virtual).

TEACHING

Courses Taught

School of Communication & Information, Rutgers University

PhD

- Media Effects (F-21)
- Media and Politics (S-14, S-17)
- Quantitative Research Methods (F-19, F-22)

Masters

- Digital Media Capstone (F-19, F-20, S-21, S-23, F-24, S-25)
- Media, Science, & Society (S-18, S-19)

Undergraduate

- Digital Media & Society (S-15)
- Media & Climate Change (S-23)
- Media, Science, and Public Engagement (F-14, F-15, S-16, S-18, F-18)
- News, Entertainment and Politics (F-13, S-14, F-14, S-15, F-15, S-16, S-17, F-18, S-19, S-20, S-21, F-21, S-22, F-22, F-24, F-25)
- Pandemic and the Media (F-20)

School of Communication, American University

PhD

- Advanced Media Research Methods (F-11)
- Quantitative Analysis for Communication (Summer-13)

Masters

- Health Communication Campaigns (S-09)
- Public Communication Capstone Seminar (S-10, S-11, S-13)
- Public Communication Theory (F-09, F-10, F-12)

Undergraduate

- Communication and Society (F-08, S-09, S-10, F-10, S-11, S-13)
- Honors Colloquium on Entertainment, Comedy & Politics (F-11)
- Public Communication Research (F-08, F-09)

University of Pennsylvania

Primary Instructor – Undergraduate

- Introduction to Communication Behavior (Summer-07)

Teaching Assistant – PhD

- Introduction to Communication Research (F-05)

Teaching Assistant – Undergraduate

Introduction to Communication Behavior (S-07)
Children and Media (S-04)

Student Research Supervision and Mentorship

School of Communication & Information, Rutgers University

Doctoral Advisor

Comfort Umoren-Olorunnisomo (current)
Kateryna Bystrytska, Media Studies (current)
Afrooz Mosallaeipour, Media Studies (current)
Corinne Weinstein, Media Studies (graduated 2025)
Luxuan Wang, Media Studies (graduated 2024)
Penina Wiesman, Media Studies (graduated 2019)

Doctoral Dissertation Committee Member

Sherry Mason, Media Studies (current)
Debra Glassco, Media Studies (2025)
Shravan Iyer, Media Studies (2024)
Christoph Mergerson, Media Studies (2022)
Holly Berman Caggiano, Planning & Public Policy (2021)
Nicole Gesualdo, Communication (2019)

Doctoral Qualifying Exams Committee Member

Sherry Mason, Media Studies (2024)
Shravan Iyer, Media Studies (2022)
Nicole Gesualdo, Communication (2017)
Debra Glassco, Media Studies (2017)
Matthew Reichel, Media Studies (2017)
Vanessa Kitzie, Information Science (2015)

Doctoral Research Practicum Advisor

Kateryna Bystrytska, Media Studies (fall 2024)
Sherry Mason, Media Studies (fall 2023)
Afrooz Mosallaeipour, Media Studies (fall 2022)
Corinne Weinstein, Media Studies (spring 2022)

Interim Doctoral Advisor (Temporary advisor for incoming students while I was PhD Area Coordinator for Media Studies)

Nikhila Natarajan (fall 2021 – spring 2022)
Yingchun Xu (fall 2021)
Joseph Isaac (fall 2020 - spring 2022)
Bahareh Badiei (fall 2020)
Khadija-Awa Diop (fall 2020 - fall 2021)
Marisa Holmes (fall 2019)

Doctoral Communicating Science Capstone Mentor

Huyen Le, Nutritional Sciences (spring 2023)

Doctoral Dissertation External Reader

Maggie Clifford, American University (2024)

Masters Research Practicum Advisor

Christopher Gabbett, Master of Communication and Information Studies (spring 2016)

Undergraduate Honors Thesis Advisor

Manya Goldstein, Journalism & Media Studies, “The United States has an Epidemic of Processed Food—and it's Killing Us.” (2018)

Ann Mary Hanna, Journalism & Media Studies, “Celebrity Influence on the Public Regarding Issues of Health and Science.” (2016-2017)

Adam Rainear, Journalism & Media Studies, “Communicating about Climate Change: The Role of Personal Experience and Place Attachment.” (2013-2014)

Faculty Mentor for Undergraduate Student Peer Instructors Teaching in Rutgers First-Year Interest Group Seminars (FIGS)

Lauren Mun, Journalism & Media Studies (2021)

Madhu Murali, Journalism & Media Studies (2019)

Expert Advisor for High School Students in AP/Advanced Research Courses

Josephine Lee, Bergen County Academies, Hackensack, NJ, “The Effect of Media Tone on Youth Confidence in Government.” (2024-2025)

Maya Groothuis, Roslyn High School, Roslyn, NY, “Climate Change and Efficacy Beliefs.” Selected as Regeneron Science Talent Search Top 300 Scholar. (2021)

Maya Gardos, Croton-Harmon High School, Croton-on-Hudson, NY, “Effects of Media Networks on Individual Perceptions of Climate Change Information.” (2019-2020)

Mary Lynch, Seaford High School, NY, “Media Bias and Media Framing in Fox and CNN News Regarding Police Officers in America.” (2019-2020)

Emerson Judd, Lewis & Clark High School, Spokane, WA, “Perceptions of Media Bias in Non-Selective Media Environments.” (2017-2018)

School of Communication, American University

Doctoral Advisor

Tijana Milosevic (2012-13; advised while in first year of course work)

Undergraduate Research

Kathleen McGarry, “World of Warmcraft: International Climate Policy Coverage on *The Daily Show* and *The Colbert Report*.” *Undergraduate Honors Capstone* (spring 2013); *Summer Scholars and Artists Fellowship* (competitively awarded, one of 8 awards university-wide; summer 2012)

Kelsey Stefanik-Sidener. “Nature, nurture, or that fast food hamburger? Media framing of diabetes in the New York Times from 2000-2010.” *Undergraduate Honors Capstone; capstone published in Health Communication* (fall 2010); *Undergraduate Summer Research Fellowship* (competitively awarded, one of 9 awards university-wide; summer 2010)

Molly Sauer. “Health communication in South Africa for tuberculosis and HIV/AIDS: Analysis and best practices.” *Undergraduate Honors Capstone* (spring 2010)

Lauren Walens. “Cancer communications.” *Independent Study* (spring 2010)

Sabrina Sussman. “A journey through change: The influence of Barack Obama’s presidential campaign speeches.” *Undergraduate Honors Capstone* (spring 2009)

PROFESSIONAL SERVICE

Journal Editorial Board

Science Communication, 2025 – present

Journal of Communication, 2019 – present

Communication Research, 2016 – present

Environmental Communication, 2016 – present

Journal of Applied Communication Research, 2008 – 2012

Ad-Hoc Manuscript and Grant Review

American Journal of Political Science; *American Political Science Review*; *Annals of the International Communication Association*; *Climatic Change*; *Climatic Change Letters*; *Communications Earth and Environment*; *Environmental Politics*; *European Journal of Communication Research*; *European Research Council*; *Global Environmental Change*; *Human Communication Research*; *International Journal of Communication*; *International Journal of Press/Politics*; *International Journal of Public Opinion Research*; *Journal of Applied Communication Research*; *Journal of Broadcasting & Electronic Media*; *Journal of Climate Change & Health*; *Journal of Communication*; *Journal of Communication Inquiry*; *Journal of Computer-Mediated Communication*; *Journal of Environmental Psychology*; *Journal of Information, Technology & Politics*; *Journal of Politics*; *Journalism & Mass Communication Quarterly*; *Journalism: Theory, Practice, & Criticism*; *Mass Communication & Society*; *Media Psychology*; *MIT Press*; *National Science Foundation*; *Nature Climate Change*; *Oxford University Press*; *PLOS One*; *Political Behavior*; *Political Communication*; *Political Research Quarterly*; *Preregistration in Psychology*; *Proceedings of the National Academy of Sciences*; *Public Opinion Quarterly*; *Public Understanding of Science*; *Review of Policy Research*; *Risk Analysis*; *Routledge*; *Science Communication*; *Time-Sharing Experiments for the Social Sciences*; *Thinking & Reasoning*

National Academies of Science, Engineering & Medicine (NASEM)

2022-2024 Member, Ad Hoc Committee for Consensus Study Report on “Understanding and Addressing Misinformation about Science,” Board of Science Education

Association for Education in Journalism and Mass Communication (AEJMC)

2016, 2019, 2020 Member, Lynda Lee Kaid Outstanding Published Paper in Political Communication Award Committee

2017 Mentor, AEJMC Emerging Scholars Grants Program

2015-2016 Manuscript Reviewer, AEJMC Presidential Initiative in partnership with the Kettering Foundation for research on the theme of “Revitalizing the Bonds of Journalism, Citizenship and Democracy”

2014-2015 Head, Political Communication Interest Group

2013-2014 Vice Head, Political Communication Interest Group

2011-2013 Research Chair, Political Communication Interest Group

2014 Panel Respondent, “The Best of the Political Communication Interest

2012	Group,” Political Communication Interest Group
2011	Panel Chair, Political Communication Interest Group
	Panel Respondent, “Emerging Topics in Political Communication,” Political Communication Interest Group
2011-present	Annual Conference Paper Reviewer for various divisions (Communicating Science, Health, Environment & Risk; Communication Theory & Methodology; Political Communication)

International Communication Association (ICA)

2023-2024	Chair, Climate Action Committee (standing committee of ICA)
2021-2023	Member, Climate Action Committee (standing committee of ICA)
2018, 2019	Faculty Mentor, Environmental Communication Graduate Student Pre-Conference, Environmental Communication Division
2016	Chair, Kaid-Sanders Best Political Communication Article of the Year Award Committee, Political Communication Division
2015	Member, Nomination Committee, Political Communication Division
2015	Member, Kaid-Sanders Best Political Communication Article of the Year Award Committee, Political Communication Division
2015	Panel Respondent, “Public Understanding and Perceptions of Environmental Issues,” Environmental Communication Division
2009-present	Annual Conference Paper Reviewer for various divisions (Political Communication, Environmental Communication, Mass Communication)

National Communication Association (NCA)

2011	Member, Outstanding Article of the Year Committee, Political Communication Division
2009	Elected Member, Nominating Committee, Political Communication Division
2008-2009	Annual Conference Paper Reviewer, Political Communication Division

UNIVERSITY, SCHOOL, AND DEPARTMENTAL SERVICE

Rutgers University

Academic Committees and Positions, Rutgers University

2022-2024	Member, Rutgers University’s Institutional Review Board (IRB)
2021-present	Member, Limited Submission Reviewer Pool, Rutgers University
2014-2015	Member, Rutgers-New Brunswick GA/TA Grievance Process Committee

Academic Committees and Positions, School of Communication & Information

2024-present	Member, Department of Journalism & Media Studies Curriculum Review Committee
2024	Chair, Appointment & Promotion Committee for Dajung Woo (tenure), Department of Communication
2020-2023	Member, Executive Committee for the Master of Health Communication and Information Program
2023	Member, PhD Student Awards Committee, PhD Program in Communication, Information & Media

2022 Member, Appointment & Promotion Committee for Yonaira Rivera (third-year review), Department of Communication

2022 Chair, Appointment & Promotion Committee for Shawnika Hull (tenure), Department of Communication

2019-2022 Media Studies PhD Area Coordinator (equivalent of departmental graduate director) and Executive Committee Member, PhD Program in Communication, Information & Media

2022 Member, Appointment & Promotion Committee for Dajung Woo (third-year re-appointment), Department of Communication

2020 Chair, Appointment & Promotion Committee for Katya Ognyanova (tenure), Department of Communication

2020 Chair, Appointment & Promotion Committee for Suchinthi Fernando (promotion to Assistant Teaching Professor), Department of Library & Information Science

2019 Member, Appointment & Promotion Committee for Maria Venetis (tenure), Department of Communication

2016-2019 Member, Executive Committee for the Master of Communication and Media Program

2017-2018 Member, School of Communication & Information Committee to Develop Master's in Health

2018 Member, Appointment & Promotion Committee for Lisa Mikesell (tenure), Department of Communication

2018 Member, Appointment & Promotion Committee for Katya Ognyanova (third-year re-appointment), Department of Communication

2017 Member, Appointment & Promotion Committee for Matthew Matsaganis (tenure), Department of Communication

2017 Member, Appointment & Promotion Committee for Vivek Singh (third-year re-appointment), Department of Library and Information Science

2016-2017 Member, School of Communication & Information Research Development Council

2014-2016 Member, School of Communication & Information Executive Committee on the Digital Communication, Information, and Media (DCIM) Minor

2014-2015 Member, School of Communication & Information Rules of Procedure/Elections & Nomination Committee

Academic Committees and Positions, Department of Journalism & Media Studies

2021-2022 Co-Chair, Department of Journalism & Media Studies Faculty Search

2014-2018 Member, Journalism & Media Studies Department Undergraduate Scholarship Committee

2017 Member, Peer Evaluation Committee for Faculty Compensation Program, Department of Journalism & Media Studies

2014-2015 Member, Journalism & Media Studies Department Undergraduate Curriculum Review Committee

2014-2015 Member, Journalism & Media Studies Department Faculty Search Committee

Workshops, Events, and Guest Lectures

2025 Guest lecture (virtual) in Seminar in Urban Planning: Communicating Science to Decision-Makers (Graduate), Bloustein School of Planning and Public Policy,

2024 “Media, Climate Change, and the Public,” March 24
 Guest lecture (virtual) in Seminar in Urban Planning: Communicating Science to Decision-Makers (Graduate), Bloustein School of Planning and Public Policy, “Media, Climate Change, and the Public,” March 18

2022 Panelist, “Research in Media Studies,” PhD Pro-Seminar, School of Communication & Information, Nov. 30

2022 Guest lecture in Introduction to Media (Undergraduate), Dept. of Journalism & Media Studies, “Comedy and Social Change,” Oct. 24

2022 Guest lecture (virtual) in Seminar in Urban Planning: Communicating Science to Decision-Makers (Graduate), Bloustein School of Planning and Public Policy, “Media and Climate Change,” April 4

2022 PhD Colloquium Panelist, “Navigating the Academic Job Market,” School of Communication & Information, Feb. 9

2021 Attendee, STRIDE (Strategies and Tactics for Recruiting to Improve Diversity and Excellence) workshop, Sept. 22

2021 Guest lecture in Introduction to Media (Undergraduate), Dept. of Journalism & Media Studies, “Comedy and Social Change,” Oct. 14

2021 Panelist, “Research in Media Studies,” PhD Pro-Seminar, School of Communication & Information, Oct. 13

2021 Guest lecture in FIGS course on media and journalism (Undergraduate), Oct. 6

2021 Guest lecture (virtual) in Seminar in Urban Planning: Communicating Science to Decision-Makers (Graduate), Bloustein School of Planning and Public Policy, “Media and Climate Change,” March 31

2021 Guest lecture (virtual) in Introduction to Science Communication, Dept. of Human Ecology, “Journalism & Media Studies Meets Science Communication,” March 25

2020 Panelist (virtual), “Research in Media Studies,” PhD Pro-Seminar, School of Communication & Information, Oct. 7

2020 Guest lecture (virtual) in Seminar in Urban Planning: Communicating Science to Decision-Makers (Graduate), Bloustein School of Planning and Public Policy, “Media and Climate Change,” March 25

2020 Guest lecture in Introduction to Science Communication, Dept. of Human Ecology, “Journalism & Media Studies Meets Science Communication,” Feb. 20.

2019 Guest lecture in Arab-Israeli Conflict (Undergraduate), Dept. of Jewish Studies, “Hostile media effect,” Dec. 9

2019 Guest lecture in Introduction to Media (Undergraduate), Dept. of Journalism & Media Studies, “Comedy and Social Change,” Nov. 4

2019 Panelist, “Research in Media Studies,” PhD Pro-Seminar, School of Communication & Information, Oct. 16

2019 Faculty mentor, “Job Market Boot Camp,” School of Communication & Information PhD Program, September 13

2019 Guest lecture in Introduction to Media (Undergraduate), Dept. of Journalism & Media Studies, “Comedy and Politics,” April 22

2019 Guest lecture in Introduction to Media (Undergraduate), Dept. of Journalism & Media Studies, “News, Entertainment, and Politics,” April 2

2019 Guest lecture in Seminar in Urban Planning: Communicating Science to Decision-Makers (Graduate), Bloustein School of Planning and Public Policy, “Media and

2018 Climate Change,” March 26
Guest lecture in Introduction to Media (Undergraduate), Dept. of Journalism & Media Studies, “Comedy and Politics,” November 28

2018 Guest lecture in Introduction to Media (Undergraduate), Dept. of Journalism & Media Studies, “News, Entertainment, and Politics,” November 6

2018 Panelist, “Research in Media Studies,” PhD Pro-Seminar, School of Communication & Information, Oct. 10

2018 Featured Speaker, Rutgers Climate Institute Lunch, “Climate Change in the Media: Effects on Public Opinion and Engagement,” April 6

2018 Guest lecture in Seminar in Urban Planning: Communicating Science to Decision-Makers (Graduate), Bloustein School of Planning and Public Policy, “Media and Climate Change,” April 3

2018 Guest lecture in Introduction to Media (Undergraduate), Dept. of Journalism & Media Studies, “News, Entertainment, and Politics,” March 27

2017 Guest lecture in Seminar in Urban Planning: Communicating Science to Decision-Makers (Graduate), Bloustein School of Planning and Public Policy, “Media and Climate Change,” April 18

2017 Moderator, Film Screening and Q&A with Bassem Youssef and Sara Taksler, Arab Cultural Club, Rutgers University, March 22

2017 Panelist, School of Communication & Information “Post-Truth” Scholarly Incubator, March 22.

2017 Guest lecture in Introduction to Media (Undergraduate), Dept. of Journalism & Media Studies, “News, Entertainment, and Politics,” March 21

2016 Invited Panelist, “Research in Public and Private Health-Related Issues,” PhD Pro-Seminar, School of Communication & Information, December 7

2016 Guest lecture in Manufacturing Uncertainty: The Climate Denial Machine (Byrne Seminar), Human Ecology and Earth & Planetary Sciences, “The Media’s Role in Public Uncertainty about Climate Change,” November 7

2016 Invited Panelist, “Strategies for Effective Science Communication: A Roundtable Discussion,” Rutgers Climate Institute, April 21

2015 Guest lecture in Introduction to Media (Undergraduate), Dept. of Journalism & Media Studies, “News, Entertainment, and Politics,” April 12

2016 Invited Panelist, “Job Hunt Process,” PhD Colloquium, School of Communication & Information, February 5

2015 Invited Panelist, “Public and Private Health-Related Issues,” PhD Pro-Seminar, School of Communication & Information, December 2

2015 Guest lecture in Introduction to Media (Undergraduate), Dept. of Journalism & Media Studies, “News, Entertainment, and Politics,” Nov. 17

2015 Invited Speaker, SC&I Dean’s Council Advisory Group dinner, April 8

2015 Guest lecture in Introduction to Media (Undergraduate), Dept. of Journalism & Media Studies, “News, Entertainment, and Politics,” April 14

2015 Invited Panelist, Doctoral Studies Association Dissertation Writing Workshop, School of Communication & Information, February 27

2014 Invited Speaker, PhD Recruitment Day, School of Communication & Information, February 28

2014 Guest lecture in Media & Politics (Undergraduate), Dept. of Journalism & Media

2013 Studies, “Partisan Media and Polarization,” November 6
 Invited Panelist, “On Interdisciplinarity,” PhD Colloquium, School of
 Communication & Information, September 18

American University

Academic Committees and Positions

2013	Member, University Honors Capstone Research Conference Selection Committee
2013	Member, University Honors Awards Selection Committee
2013	Evaluator, Political Communication M.A. Capstones
2012-2013	Member, American University Provost's Task Force on Quantitative Research
2012-2013	Member, School of Public Affairs Tenure-Line Faculty Search Committee
2012-2013	Member, Ad Hoc American University Honors Advisory Committee
2011-2013	Member, School of Communication PhD Program Steering Committee
2011-2013	Member, School of Communication PhD Program Admissions Committee
2011-2013	Honors Program Coordinator, School of Communication
2009-2013	American University Certified Green Teacher
2009, 2013	Member, Public Communication Graduate Admissions Committee
2012	Member, Public Communication Instructor Faculty Search Committee
2009-2012	Faculty Mentor, American University Honors 101
2010-2012	Member, School of Communication Merit Committee
2009-2011	Member, American University Senate Committee on Faculty Development
2010-2011	Faculty Advisor, American University Social Media Club
2010-2011	Faculty Advisor, American University Mind Over Meters Club
2010-2011	Co-Coordinator, Public Communication M.A. Comprehensive Exams
2010	Member, American University Faculty Retreat Planning Committee
2010	Mock Interview Panelist for the Harry S. Truman Scholarship Competition, American University Office of Merit Awards
2009-2010	Member, Public Communication Tenure-Track Faculty Search Committee
2009-2010	Member, School of Communication Nominations Committee
2009-2010	Member (non-voting), School of Communication Rank & Tenure Committee
2008-2009	Member, School of Communication Faculty Development Committee

Workshops, Events, and Guest Lectures

2013	Guest Lecture in Political Communication (Graduate), School of Communication, “Public Polarization on Climate Change: The Role of Partisan Media,” January 30
2012	Invited Speaker, Honors 101 Research Talk, University Honors Program, “The Political Impact of Late-Night Comedy,” October 17
2012	Pro-Seminar for M.A. in Political Communication, “The Political Impact of Late-Night Comedy,” September 29
2012	Invited Speaker, Teaching, Research & Technology Workshops Luncheon, Center for Teaching Research & Learning, August 16
2011	Invited Speaker, Research @ SOC Seminar Series, “The Effects of Partisan and Satiric News on Public Engagement with Climate Change,” October 28
2011	Pro-Seminar for M.A. in Political Communication, “The Political Impact of Late-Night Comedy,” October 8
2011	Invited Speaker, SOC Honors 101 Dean’s Reception, School of Communication,

	September 14
2011	Workshop Leader, Teaching and Technology Workshops, Center for Teaching Research & Learning, “Bring Facebook into your Classroom to Improve Student Learning,” August 24
2011	Invited Speaker, School of Communication Ice Cream Social, Research Presentation for Prospective Communication Majors, April 1
2011	Workshop Leader, Noontime Conversations for Faculty, Center for Teaching Research & Learning, “Facebook Startup: Bringing Facebook into the Classroom,” March 16
2011	Guest lecture in Political Communication (Graduate), School of Communication, “The Consequences of Opinionated, Cable News for Attitude Polarization and Persuasion,” January 18
2011	Panelist, Ann Ferren Teaching Conference, “Social Media in the Classroom,” January 7
2010	Invited Panelist, “Why Undergraduate Research: Benefits for Students and Faculty Mentors,” Co-sponsored by Office of the Vice Provost for Undergraduate Studies, American University Office of Merit Awards and University Honors Program, November 17
2010	Workshop Leader, “Writing a Winning Abstract,” Honors Program, March 30
2009	Seminar Leader, University Honors Program “Tea Talk,” “The Political Impact of Late-Night Comedy,” March 24
2009	Guest lecture in Public Communication Research (Undergraduate), School of Communication, “Late-Night Comedy as a Gateway to Traditional News,” Feb. 10
2009	Guest lecture in Political Communication (Graduate), School of Communication, “The Effects of Opinionated Cable News,” February 3
2008	Guest lecture in Communication & Society (Undergraduate), School of Communication, “Framing,” November 3
2008	Guest lecture in Public Communication Theory (Graduate), School of Communication, “The Political Impact of Late-Night Comedy,” October 28

CURRENT PROFESSIONAL AFFILIATIONS

2016-present	Member, Climate Advocacy Lab
2013-present	Affiliate, Rutgers University Climate & Energy Institute
2009-present	Affiliate Researcher, George Mason University Center for Climate Change Communication
2011-present	Member, Association for Education in Journalism and Mass Communication
2005-present	Member, International Communication Association

MEDIA APPEARANCES AND COVERAGE

Television

1. Agence France-Presse. (2012, October 26). US Vote 2012: Voters on the run from negative attack ads.
2. CNN. (2012, October 24). Political humor makes an impact.
3. Hearst TV. (2010, November 23). Appeared on six Hearst Television stations discussing the

impact of Sarah Palin's reality television exposure on her possible 2012 presidential campaign. Stations included: WDSU (NBC affiliate in New Orleans - DMA 52), WISN (ABC affiliate in Milwaukee - DMA 35), KITV (ABC affiliate in Honolulu - DMA 72), WPBF (ABC affiliate in South Florida/West Palm Beach - DMA 38), KOCO (ABC affiliate in Oklahoma City - DMA 45), and KOAT (ABC affiliate in Albuquerque - DMA 46).

4. Global News, Canada. (2010, October 28). Obama appears on *The Daily Show*.
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